Ethics for a Connected World
Carnegie Council Centennial
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The Council has operated humbly, rigorously, and in the spirit of mutual learning. On this hundredth anniversary, the Council’s leaders have determined that this is a moment to recommit to that effort and to bring its work into the next one hundred years with all of the enthusiasm, creativity, and energy of its original founders.

In 2014, twelve donors committed at least $100,000 each and agreed to participate in our Centennial Founders Visionary Project. Each Founder has been asked to share his or her thoughts on what are the greatest challenges facing the world and what the Council might do to play its part in addressing them. Their observations and ideas are invigorating the Council’s global community. A common characteristic of our Centennial Founders is their commitment to education. Each understands the need and the unparalleled opportunity we have now to create educational experiences and resources for worldwide audiences.

In this re-founding moment, it is our goal to make new ideas and the highest quality resources available to any person anywhere who seeks to learn more about ethics and international affairs. It is also our goal to give them an opportunity to have a voice in the dialogue.

— Joel H. Rosenthal
*Carnegie Council President*

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“We meet today under wholly exceptional conditions, for never in the history of man has such a body assembled for such a purpose,” announced Andrew Carnegie. It was 3 PM on February 10, 1914, and he was addressing twenty-nine of America’s greatest religious leaders, who were assembled in his living room.

With these bold words, Carnegie launched the Church Peace Union, the organization now known as Carnegie Council for Ethics in International Affairs. Carnegie always thought big. He expected the group to not only prevent World War I, but to put an end to war forever.

A hundred years on, wars are still with us, but Carnegie Council continues to think big. Just as the organization’s founding members sought to include moral values in political decisions worldwide, it is the Council’s premise that incorporating ethical concerns into international affairs is essential for more effective policies.

In 2012, in anticipation of its 2014 centennial anniversary, Carnegie Council launched an ambitious, multi-faceted, multi-year project called Ethics for a Connected World. This initiative connects public intellectuals, business leaders, policymakers, religious leaders, students, and educators from across the globe to explore how shared ethical and moral values can be incorporated into action to confront international challenges.

Ethics for a Connected World is led by our Centennial Chair Michael Ignatieff, distinguished Canadian writer, teacher, and former politician. It addresses six core themes:

- Corruption and Trust
- Environment and Growth
- Citizenship and Difference
- War and Reconciliation
- Democracy and its Challengers
- Technology and Risk

This project is funded in part by generous multi-year grants from the Uehiro Foundation on Ethics and Education, the Carnegie Corporation of New York, and the Henry Luce Foundation, as well as a one-time grant by the Richard Lounsbery Foundation.

For more detailed information, including videos, audios, and transcripts of these activities, go to: www.carnegiecouncil.org/programs/100/
Global Ethics Network

The Global Ethics Network provides a platform for educational institutions and individuals around the world to create and share interactive multimedia resources that explore the ethical dimensions of international affairs.

— Devin Stewart, Carnegie Council Senior Fellow and Senior Program Director

We live in an increasingly connected world. But conflicts persist and finding moral common ground requires communication and collaboration, both virtual and face-to-face.

Our founder Andrew Carnegie realized that education and moral dialogue were critical in order to achieve a more peaceful planet. Carnegie Council’s Global Ethics Network brings those founding principles together by engaging teachers, students, and societies around the world in a conversation on a global ethic.

With its global fellowship, student mentorships, and online social network, the Global Ethics Network sparks the creation of new educational resources, the joint exploration of global issues, and the formation of meaningful and lasting partnerships.

Global Ethics Fellows

The Global Ethics Fellows and their home institutions form the heart of the Network. The fellows combine existing Carnegie Council resources with those of their institutions to ignite new ideas and foster lively debate on such subjects as human rights, conflict resolution, and environmental sustainability.

The Network’s educational resources include:

- Live streaming and videoconferences featuring original Carnegie Council content
- Class exercises, lesson plans, and faculty development
- Joint lectures, symposia, and conferences

By using these resources, students and educators from across the Network are conducting independent research and promoting ethical inquiries within their communities. Students from the Middle East can record interviews with experts in New York City, while educators in Southeast Asia can collaborate on online curricula with colleagues in Oregon. Through such collaboration, the Network enables its partners to rethink their moral assumptions.
Ethics Fellows for the Future

Ethics Fellows for the Future are student mentees appointed by Global Ethics Fellows for a one-year period. The purpose of the program is to build the next generation of thinking on ethical issues in international affairs and to facilitate cooperation and dialogue between students from different regions of the world. Mentors help Ethics Fellows for the Future develop collaborative research projects, joint papers, and multimedia by coordinating virtual and in-person collaboration with other students and Fellows.

Local Ethics Affiliates

Local Ethics Affiliates are an informal network of scholars in the New York City metropolitan area who are invited to participate in Carnegie Council activities, dialogues, and events. The purpose of the group is to provide networking opportunities, advance event notifications, and course ideas.

Join Our Online Community

Join our international community of students, teachers, and professionals interested in global affairs! Sign up for free today at www.globalethicsnetwork.org. Post essays, read and comment on global projects, and meet new friends.
Global Ethical Dialogues

Global ethical dialogues within and between cultures and nations have been going on for millennia. . . . Two features distinguish the modern situation: new technologies are accelerating the interaction and new ethical principles are structuring the dialogue. New technologies allow for real-time, interactive dialogue as never before. These dialogues are occurring under a new normative dispensation: the idea that every person, every faith, every race and creed come to the table as equals, with the same right to be heard and the same right to shape both the conversation and the outcome.

— Centennial Chair Michael Ignatieff, Global Ethical Dialogues Concept Paper

Global Ethical Dialogues is a multi-year project that engages societies across the world in the quest for a global ethic—shared values with which to tackle problems that transcend national boundaries.

These Dialogues seek to find out what happens to ethical debate when:

- We move the site of the dialogue out of New York and conduct it in Latin America, Europe, Asia, the Middle East, and Africa.
- We take seriously a commitment to equality of voice and equality of respect.
- We seek not an outcome or a policy, but a method, a way of engaging, debating, working together, and building long-term networks of trust across religions, cultures, histories, and ethnicities.

Site Visits, 2013 and 2014

- Gualeguaychú, Argentina, to examine disputes surrounding a pulp mill plant on the Uruguay River
- Rio de Janeiro to look at public frustration over government corruption and waste, including the Mensalão graft scandal and the 2013 protest over a bus fare hike
- Los Angeles to interview civil rights and religious leaders involved with claims against police brutality against minorities in 1992
- Queens, New York City, on a similar theme, including the police’s use of “stop and frisk” tactics
- Srebrenica, Prijedor, and Mostar to hear how former enemies during the Bosnian War are managing to live together

There are plans for site visits to Japan, Burma, and Indonesia in 2015.
Ignatieff with pulp mill protesters, Argentina, June 2013

Srebrenica Genocide Memorial, Bosnia and Herzegovina, June 2014

Protest against bus fare hikes, Rio de Janeiro, Brazil, June 2013

Ignatieff with gang mediators, Los Angeles, January 2014

Ignatieff with members of the South Asian community, Queens, NYC, May 2014
With so many competing claims in our connected world, what’s the right thing to do?

To find some answers, Senior Program Director and Senior Fellow Devin Stewart began by identifying hundreds of people who possessed specific characteristics: they positively influenced the way the world’s societies think about ethics; they had a unique contribution to moral thought through their careers, writings, or teachings; and they were recognized, via international media, prizes, or other accolades, as making such contributions. Interviewees included writers, scholars, religious leaders, entrepreneurs, and others.

Then fifty-five of these designated Thought Leaders from around the world were asked to identify the greatest ethical questions facing the planet and how individuals, organizations, and countries should respond.

All these interviews are available as videos, podcasts, and transcripts on the Thought Leaders Forum multimedia website: www.carnegiecouncil.org/studio/thought-leaders/

The aim of this project was ambitious: By asking the world’s influencers a set of seven “unreasonably big” questions about the state of the world today and how we get to a better future, the Council sought to understand the moral condition of the planet, the challenges we collectively face, and what our shared priorities should be. In this way, we aimed to provide insights not only for the future of Carnegie Council’s programs as it enters its second century, but also for any decision-maker, policymaker, scholar, or student who is interested in ethics in international affairs.

A summary written by Devin Stewart of the main themes from the Thought Leader interviews is also available here: www.carnegiecouncil.org/publications/articles_papers_reports/0226.html

Questions for Thought Leaders

- What is morally distinct about our era?
- How do you define global ethics?
- What is the greatest ethical challenge facing the planet?
- What would you like to see happen in the next hundred years?
- Is world peace possible?
- What does moral leadership mean to you?
- Who is ultimately accountable for global problems?

Dambisa Moyo, international economist
Thought Leaders

Hawa Abdi, Somalian Human Rights Activist and Doctor
Fazle Hasan Abed, BRAC
Kwame Anthony Appiah, Princeton University
Louise Arbour, International Crisis Group, former UN High Commissioner for Human Rights
Dan Ariely, Duke University
Nancy Birdsall, Center for Global Development
Alan S. Blinder, Princeton University
Ian Bremmer, Eurasia Group
David Cannadine, Princeton University
Mustafa Cerić, World Bosniak Conference, former Grand Mufti of Bosnia and Herzegovina
Victor D. Cha, Georgetown University
Chan Heng Chee, National University of Singapore
Steve Coll, Columbia University
Bineta Diop, Femmes Africa Solidarité
Michael W. Doyle, Columbia University
Lawrence Freedman, King’s College London
Pankaj Ghemawat, IESE Business School
Jonathan Haidt, New York University
Mary Ellen Iskenderian, Women’s World Banking
Jessica Jackley, Collaborative Fund
Robert D. Kaplan, The Atlantic and Stratfor
Parag Khanna, Hybrid Reality Institute
Hans Küng, Foundation for a Global Ethic
Emily Lau, Hong Kong Democratic Party
Rebecca MacKinnon, New America Foundation
Kishore Mahbubani, National University of Singapore
Somaly Mam, Somaly Mam Foundation, Cambodia
Syd Mead, Visual Futurist and Concept Artist
Peter Morales, Unitarian Universalist Association
Dambisa Moyo, International Economist
Andrew J. Nathan, Columbia University

Joseph S. Nye, Jr., Harvard University
Enrique Peñalosa, Institute for Transportation and Development Policy
Thomas Pogge, Yale University
Srdja Popovic, Centre for Applied Nonviolent Action and Strategies
Tariq Ramadan, Oxford University
Ahmed Rashid, Journalist, Pakistan
Mary Robinson, Mary Robinson Foundation – Climate Justice, former president of Ireland, former UN High Commissioner for Human Rights
Carne Ross, Independent Diplomat
Jonathan Sacks, Rabbi and Scholar, former Chief Rabbi, United Hebrew Congregations of the Commonwealth
Tomáš Sedláček, ČSOB (commercial bank, Czech Republic)
David Shinn, George Washington University
Anne-Marie Slaughter, Princeton University
Juan Somavia, International Labour Organization
Nobuo Tanaka, Institute for Energy Economics, Japan, former director of the International Energy Agency
Gillian Tett, Financial Times
Michael Walzer, Institute for Advanced Study
Rowan Williams, Bishop, Poet, Theologian, former Archbishop of Canterbury
E. O. Wilson, Harvard University
Jay Winter, Yale University
Ethan Zuckerman, Massachusetts Institute of Technology
We have learned over the past one hundred years that ethics matter. And here is where our Council has tried to do its part. Ethics as we practice it goes beyond moral assertion to entertain competing moral claims. For us, ethics invites moral argument rather than moral assertion. Ethical inquiry enables us to include all moral arguments, religious and secular. It gives equal moral voice to all while giving us the tools to think for ourselves and stand our ground accordingly.

—Joel H. Rosenthal, Carnegie Council President

For its Centennial, Carnegie Council organized a series of high-profile international symposia in three cities of great significance for Andrew Carnegie:

- **Edinburgh**, capital of his native Scotland
- **Sarajevo**, site of the assassination of Archduke Franz Ferdinand, which sparked World War I—a calamity that Carnegie worked hard to prevent and which broke his heart.
- **New York**, where Carnegie spent his later years, which he devoted to philanthropy. It was in New York on February 10, 1914, that he founded his last philanthropic venture: the Church Peace Union, now known as Carnegie Council for Ethics in International Affairs. Its mandate was to put an end to war forever, a goal that Andrew Carnegie firmly believed would happen during his lifetime.
Edinburgh Symposium, October 16, 2013
From World War to a Global Ethic

Is it possible to create a global code of ethics? In this symposium the panelists discussed Andrew Carnegie's legacy; what has changed since his time; and Carnegie Council's contribution to the vital task of moving toward a shared international understanding with which to face today's problems.

The symposium took place in the Scottish Parliament in Edinburgh. It was part of Andrew Carnegie's International Legacy Week 2013, which celebrated the huge impact made by Andrew Carnegie and the global network of trusts and foundations he endowed. The Council's symposium marked both the UK Trust's Centenary in 2013 and the Council's in 2014. The highlight of the week was the Carnegie Medal of Philanthropy Award Ceremony 2013, which celebrates today's entrepreneurs and changemakers. The Medal is organized by the Carnegie institutions and the 2013 ceremony was held in Scotland in recognition of the Carnegie UK Trust's centenary.

Another highlight was the launch of the Scottish Parliament's exhibit, "Andrew Carnegie: The Legacy that changed the world," (October 25, 2013-January 25, 2014), which brought together significant loans from museum and archive collections in the United States and UK and from the many organizations worldwide founded by Carnegie. The Council contributed documents from its archives, along with materials for an interactive kiosk featuring video clips from the Council's Thought Leader Forum (see page 8), and asking the audience to vote on the question: “Is world peace possible?”

In addition, Carnegie Council President Joel Rosenthal received an Honorary Degree of Doctor of Science in Social Sciences from the University of Edinburgh. The degree was awarded in recognition of his contribution to the field of international relations and ethics.

Symposium Agenda

Dr. Joel Rosenthal presented a letter to Andrew Carnegie. He remarked that from our vantage point one hundred years on, Andrew Carnegie got some things right and others wrong; but the core issue remains the same: “How can we learn to live together peacefully while acknowledging our deepest differences?”

Oxford Emeritus Professor of International Relations Adam Roberts, senior research fellow at Oxford University, discussed Carnegie's historical context and how the principles of sovereignty and self-determination have evolved in a post-imperial world.

Carnegie Council Centennial Chair Michael Ignatieff discussed what is shared in a global ethic, the theme of equality of voice versus differentials of power, and introduced the Global Ethical Dialogues Project (see page 6).

The event was moderated by David Rodin, Carnegie-Uehiro Senior Fellow and Global Ethics Fellow; director of research, Uehiro Centre for Practical Ethics, Oxford University.
The Crisis of 1914 and What It Means for Us Today

We come here—one hundred years to the day from the calamitous events of the summer of 1914—to remember, to take stock, and to recommit to the ideals passed on to us by Andrew Carnegie and others. The Carnegie ideal was simple but audacious: it is indeed realistic and possible to use reason and experience to improve the ways in which we live.

—Joel H. Rosenthal, Carnegie Council President

On June 28, 1914, Archduke Franz Ferdinand of Austria and his wife were assassinated in Sarajevo, an event that led to the outbreak of World War I. This symposium both commemorated this tragedy and looked to the future.

It was held in partnership with the American University in Bosnia and Herzegovina (AUBiH) and took place at the Gazi Husrev-bey Library.

Symposium Agenda

Welcome — Husein Kavazović, Grand Mufti of Bosnia
Opening Remarks — World War to a Global Ethic, Joel Rosenthal, Carnegie Council President
Keynote Presentation — Was World War I Inevitable? Margaret MacMillan, Warden, St Antony’s College

Religion in War and Reconciliation
George Rupp, Senior Fellow, Carnegie Council; former President, International Rescue Committee

Ethics and War
David Rodin, Director of Research, Uehiro Centre for Practical Ethics, Oxford University

Legal and Moral International Norms since 1914
Adam Roberts, Senior Research Fellow, Oxford University

War and Reconciliation in the Twentieth-Century Balkans
Ivo Banac, Emeritus Professor of History, Yale University

Panel Discussion — Mustafa Cerić, President, World Bosniak Congress, former Grand Mufti, Bosnia and Herzegovina (Moderator)

Closing Remarks — Centennial Chair Michael Ignatieff
New York, October 15-16, 2014: 
Fourth Annual Global Ethics Fellows Conference

What will our world be like in the next fifteen to twenty years? Trends may bend in many potential directions, ranging from the rise of technologically empowered individuals; to an aging, more crowded, urbanized, and resource-stressed planet; to a more equal, interdependent, and interconnected borderless citizenry; or to a competitive stage where once developing nation-states will increasingly co-define the contours of a no less divided globe.

—Devin Stewart, Senior Program Director and Senior Fellow

October 15, Carnegie Council
Ethics Fellows for the Future will gather at Carnegie Council to discuss their predictions for the world’s future based on their participation in the “Of All Possible Future Worlds” e-course created by Carnegie Council Fellow Thong Nguyen. An informal presentation of the group’s major takeaways from the course will be given in the afternoon session, followed by the presentation of select final projects based on the following prompt: Tell us a story of the future world you envision, based on the ethical framework you feel will prevail in twenty years.

October 16, The City College of New York
Carnegie Council is delighted to partner with The City College of New York (CCNY) to host this conference. Held at CCNY’s campus in Upper Manhattan, the conference will include six roundtables with our Global Ethics Fellows on the Council’s Centennial themes, each chaired by a CCNY professor.

Symposium Agenda

Dialogues on the future of citizenship and difference, democracy and its challengers, corruption and trust, environment and growth, war and reconciliation, and technology and risk

Global Ethics Fellow Roundtables and Q&A, chaired by CCNY professors.

Keynote presentation:
Global Ethics and the Point of View of the Universe
Peter Singer, Ira W. DeCamp Professor of Bioethics, Princeton University; Laureate Professor, Centre for Applied Philosophy and Public Ethics, University of Melbourne
Toward Peace with Justice: One Hundred Years of the Carnegie Council
By Kate Hallgren

This compelling book offers a fresh perspective on the Council’s first one hundred years, placing its story in the context of twentieth-century American and world history. From its inception on the eve of World War I, the Council has always been in the thick of the heated debates around the peace movement, disarmament, international intervention, the role of religion in politics, inequality, and human rights, both in the United States and around the world.

Historian Kate Hallgren clarifies the difficult choices and conflicts surrounding the Council and its leaders’ commitment to ethical behavior in the midst of conflict, from 1914 to the present.

The Possibility of Global Ethics
Editors: Jean-Marc Coicaud (Rutgers University), Helle Porsdam (University of Copenhagen)
Cambridge University Press

Written and edited by Carnegie Council’s Global Ethics Fellows, this book is the culmination of the Centennial project, Ethics for a Connected World.
(With the exception of Kenneth Roth and Carnegie Council participants, all authors are Global Ethics Fellows.)

FORWARD
Kenneth Roth (Human Rights Watch), Michael Ignatieff (Centennial Chair)

THE CARNEGIE COUNCIL AND ITS COMMITMENT TO A GLOBAL ETHIC
Devin Stewart (Carnegie Council)

CHAPTER 1: CONTEXT, RATIONALE, AND OUTLINE FOR A PROJECT ON GLOBAL ETHICS
Jean-Marc Coicaud and Helle Porsdam

PART I — GLOBAL ETHICS: A MAPPING EXERCISE: CONCEPTS, NORMS, AND THEIR ARTICULATIONS
Jean-Marc Coicaud, Helle Porsdam, Joel H. Rosenthal (Carnegie Council), Jocelyne Cesari (Georgetown University), Deen Chatterjee (University of Utah), Madoka Futamura (United Nations University, Japan)

PART II — INSTITUTION BUILDING AND GLOBAL ETHICS
Jean-Marc Coicaud, Kwadwo Appiaagyei-Atua (University of Ghana), Hakan Altinay (Sabanci University, Turkey), Lyn Boyd-Judson (University of Southern California), David Ritchie (Mercer University), David Frank (University of Oregon)

PART III — CASE STUDIES
Katsuhiko Mori (International Christian University, Japan), Christian Barry (Australian National University), Jiyoung Song (Singapore Management University), Fernanda Duarte (Fluminense Federal University, Brazil)

CONCLUSION
Jean-Marc Coicaud and Helle Porsdam

Ethics for a Connected World: Carnegie Council Centennial Roundtables
Cambridge University Press/Ethics & International Affairs Journal E-Book

IN SEARCH OF A GLOBAL ETHIC
Michael Ignatieff, David Rodin*, Michael Joseph Smith, Christian Barry*, Nicholas Rengger*, Cheney Ryan*

JUST WAR AND ITS CRITICS
Cian O’Driscoll, James Turner Johnson, John Kelsay, Daniel Brunstetter, Megan Braun

THE FUTURE OF PEACE
David C. Hendrickson, Akira Iriye, Nigel Young, Laura Sjoberg, Andrew Hurrell

NONPROLIFERATION IN THE 21ST CENTURY
J. Bryan Hehir, Jacques E. C. Hymans, Nina Tannenwald, Ward Wilson

THE INTERNATIONAL RULE OF LAW
Ian Hurd, David Dyzenhaus, Christian Reus-Smit, Rosa Brooks, Ruti Teitel

THE FUTURE OF HUMAN RIGHTS
James W. Nickel, Philip Alston, Beth A. Simmons, Jack Donnelly, Andrew Gilmour

THE FACTS, FICTIONS, AND FUTURE OF CLIMATE CHANGE
Stephen M. Gardiner, Scott Russell Sanders, Paul Wapner, Clive Hamilton, Clare Palmer, Daniel Mittler, Thomas Lovejoy

* Global Ethics Fellow (Current or Alumnus)
Centennial Celebration Week

October 15, 2014

LIVE at the NYPL: Michael Ignatieff in Conversation with Paul Holdengräber
7 PM at the New York Public Library

Centennial Chair Michael Ignatieff explores the complicated ethical landscape of press, politics, and public policy with the New York Public Library’s Paul Holdengräber.

October 16, 2014

Centennial Dinner

Carnegie Council is hosting a special Centennial celebration dinner at the Yale Club of New York, to thank its friends and supporters.

October 15–17, 2014

Fourth Annual Global Ethics Fellows Conference
(see page 13)

October 16, 2014

Global Ethics Day

As part of its Centennial activities, Carnegie Council is inaugurating a worldwide Global Ethics Day on October 16 with the City College of New York (CCNY). We would like to encourage academic institutions around the world, including in our network, to use this day to hold their own events, lectures, or other educational activity to explore a “global ethic” as well.
More Centennial Activities

Award-Winning Video about Carnegie Council

Winner of two bronze Telly Awards, this video provides a lively and compelling introduction to the Council’s history, its current work, and its goals for the future. Using an animated timeline, interviews, and video clips from Carnegie Council’s in-house Carnegie Ethics Studio, this 5.5-minute video is instructive, inspiring—and most of all, fun to watch.

International Student and Teacher Contests

Annual Trans-Pacific Student Contest
Created as part of the Ethics for a Connected World project, in this pioneering exercise in U.S.-Asia collaboration, students from Asia partner with American students to produce a joint essay or video. The winning team receives a trip to New York City to take part in the annual Global Ethics Fellows Conference. Open to undergraduates and postgraduates from the United States and select Asian countries.

Annual Student/Teacher Essay Contest
Launched in 2009, for the duration of the Ethics for a Connected World project, the essay questions for this contest are taken from the questions asked in the Thought Leaders Forum interview series (see page 8). Open to students of all nationalities from high school through graduate level, and to teachers of all nationalities at all levels.

100 for 100

In honor of our Centennial, we are posting on our website one hundred of the most interesting and historically significant materials from our archives. Go to: http://www.carnegiecouncil.org/publications/100_for_100/index.html

The First Hundred Years—Web Timeline

This illustrated timeline accompanies the book by Kate Hallgren, Toward Peace with Justice: One Hundred Years of the Carnegie Council. Go to: www.carnegiecouncil.org/about/history-timeline/
“WE ENVISION A WORLD WHERE ETHICS IS THE FIRST CONSIDERATION IN DECISIONS AFFECTING INTERNATIONAL RELATIONS.”

— Joel H. Rosenthal, Carnegie Council President